



FORMAT AND SUBMISSION STANDARDS

November 2010

It should be easy to create and upload to Boblr®. And we have defined the following standards for file formats and uploads to follow:

FILE FORMATS

The preferred delivery is:

- Adobe Illustrator (.ai)
- Adobe InDesign (.indd)
- Adobe Photoshop (.psd)

The minimum delivery for file formats is: Adobe PDF

UPLOADING FILES

To submit your solution to Boblr®, please use the Webcargo service, it's easy and secure:

Simply click on the WEBCARGO button at the end of the chosen Challenge and follow the instructions. You only need to specify the Challenge, and make reference to the Client and the date of your submission (e.g. Magasin | 2010-09-29).

No need for usernames or password, no need for complicated FTP software, and files will be securely encrypted when sending.

Please note that by submitting your Solution on Webcargo, you accept the Boblr® Terms and Conditions, which you can download from the Boblr® site.